

YUN-JUNG AN

- 30 years old

- at Queensland University of Technology QUT
- Born in Taiwan

MEDIA

GOALS & ASPIRATIONS

T Goals:



Travel around the world



Gain knowledge



Pain Point:







Stay in touch Share ideas with family

Lack of time

LIKES & DISLIKES

Likes:

P Dislikes:

- Taiwanese Food
- Lots of assignments
- Socializing on Facebook due on the same day

NEEDS & WANTS

★ Needs:

♥ Wants:

- More break time

- One more Circular **Polarizer Filter**

Interests

TECNOLOGIES

TYPE:

The activist &

Crazy photographer

APPS

PLATFORMS & DEVICES USAGE

70% 30%

Devices Usage

Socialize



Daily Routines



iPad (10%) iPhone (40%) Laptop (50%)

International Experiences

Basketball



Facebook



Gym

Source



